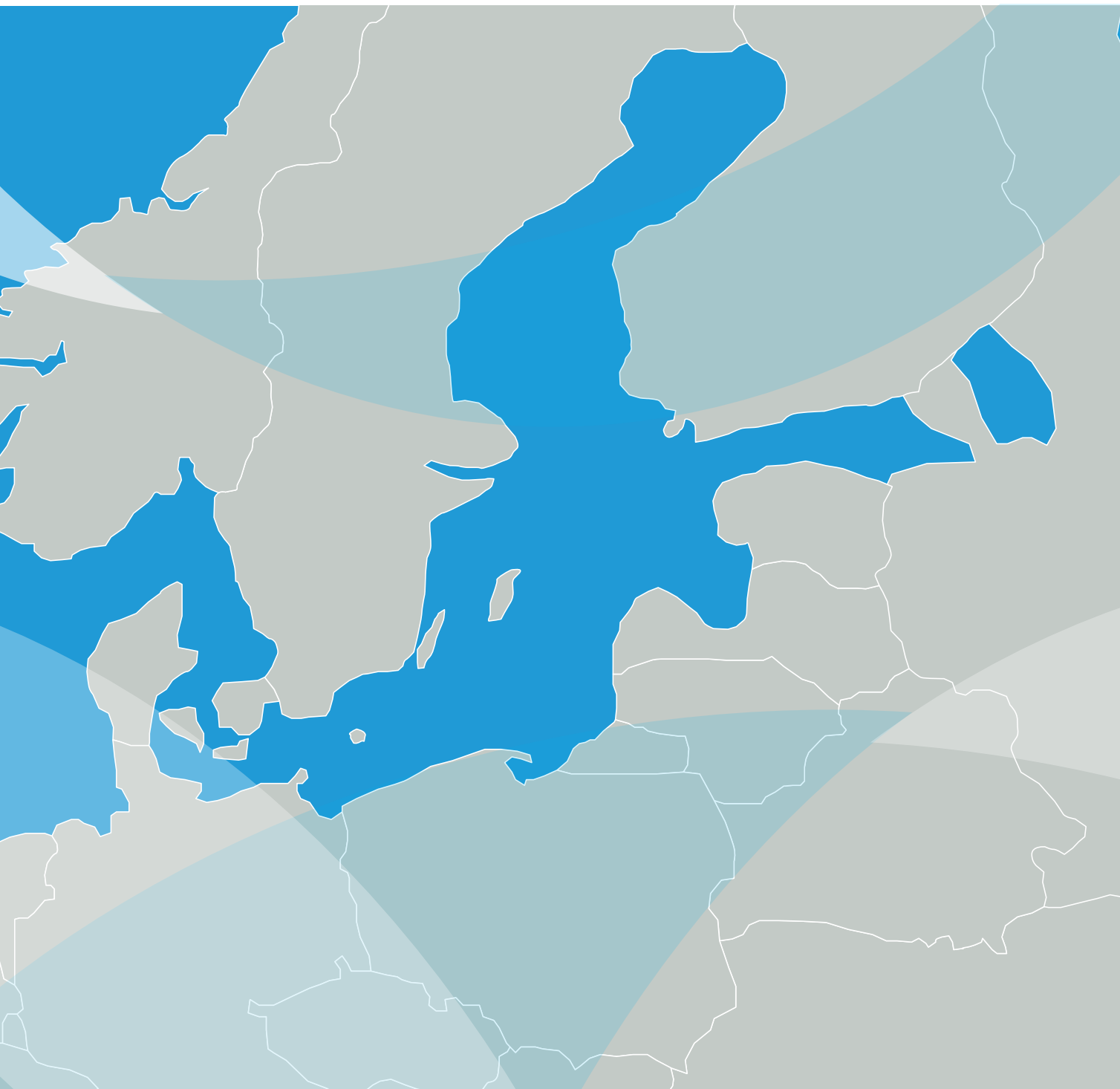


# REPORT

## PRIORITY AREA CULTURE

2013/2014



**PRIORITY** Area  
**CULTURE!**



[www.eusbsrculture.eu](http://www.eusbsrculture.eu)



**EUSBSR**  
EU STRATEGY  
FOR THE BALTIC  
SEA REGION

## Priority Area Culture

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# PRIORITY AREA CULTURE

## INTRODUCTION

The Priority Area Culture is one of the 17 priorities of the EU Strategy for the Baltic Sea Region (EUSBSR) which is the first macro-regional strategy of the EU since 2009. After having lobbied successfully for this new Priority Area, the Ministry of Culture and National Heritage of Poland and the Ministry of Justice, Cultural and European Affairs of Land Schleswig-Holstein (Germany) have taken on the role as Priority Area Coordinators. They are supported in the implementation by the BSR cultural initiative ARS BALTICA, the Nordic Council of Ministers and other BSR relevant stakeholders, as well as Ministries of Culture from the Baltic Sea Region.



The Baltic Sea Region (BSR) has an outstandingly diverse and attractive cultural life and a cultural heritage of great value. The creative and cultural industries contribute to 4.2 % of Europe's GDP. It is essential to promote BSR culture, creative industries and to showcase the BSR as a common cultural region in order to make the most of these assets. Culture, including creative industries, the arts and the regionally linked cultural heritage, are sources of common identity and shared values. Building on these treasures will boost the commitment of the region to the EUSBSR and territorial cohesion. Recognizing culture as a resource for creativity and innovation by integrating the creative and cultural sector in the EUSBSR will simultaneously enhance its potential for economic growth and employment.

PA Culture focuses on promoting and visualizing BSR culture and creative industries, on preserving and showcasing its cultural heritage and on improving and facilitating cultural cooperation in the Baltic Sea Region. In doing so the Priority Area Culture contributes to the fulfilment of the following overall objectives of the EU Strategy for the Baltic Sea Region:

- Connecting people in the region
- Improving competitiveness
- Meeting the targets of the Europe 2020 Strategy

# ORGANIZING / STRUCTURE

## Priority Area Coordinators

Within the Priority Area Culture, the Ministry of Culture and National Heritage of Poland and the Ministry of Justice, Cultural and European Affairs of Land Schleswig-Holstein (Germany) are the Priority Area Coordinators (PACs). They have taken on joint responsibility for the implementation of activities and for the implementation of the PA Culture objectives and projects and whenever relevant, for the review of concepts, instruments, the choice and the focus of projects of the Priority Area.

## Organizing Partners

### ● ARS BALTICA

The cultural network ARS BALTICA supports cultural cooperation within the Baltic Sea Region and beyond, advocates for the significance of arts and culture on the political level and promotes the cultural life around the Baltic Sea. ARS BALTICA was established on the initiative of the Ministries of Culture of the Baltic Sea Region in 1991. It maintains tight links with the Council of the Baltic Sea States (CBSS). Within the Priority Area Culture ARS BALTICA is mainly responsible for the communication via the website and Social Media and supports close cooperation with the cultural actors of the region.

### ● Nordic Council of Ministers

The Nordic Council of Ministers (NCM) acts as a forum for cooperation between the Nordic countries since 1971. The Nordic ministers coordinate the work for specific policy areas; the Ministers of Culture see their overall objectives in encouraging diversity of cultural expression and promoting artists and their work. NCM supports the coordinators of PA Culture politically and project-related.

### ● Steering Group

The PA Culture Steering Group (SG) aims to ensure that PA Culture activities are aligned with the interests of the whole region. The SG is made up of representatives of the Ministries of Culture of the Baltic Sea States as well as of relevant BSR organizations dealing with cultural affairs. The SG contributes to taking decisions regarding the further development of the Priority Area, its objectives, projects, co-operations and guiding principles.

#### **The Steering Group consists of members from the following authorities and organizations:**

Ministry of Culture of Denmark  
 Ministry of Culture of Estonia  
 Ministry of Education and Culture of Finland  
 Ministry of Culture of Latvia  
 Ministry of Culture of Lithuania

Ministry of Culture of Sweden  
 Ministry of Culture and National Heritage of Poland  
 Ministry of Justice, Cultural and European Affairs of Land Schleswig-Holstein

Ministries of Culture from non-EU BSR countries are also welcomed as SG members.

ARS BALTICA - Initiative for Culture  
 Baltic Development Forum (BDF)  
 Baltic Sea States Sub-regional Cooperation (BSSSC)  
 Council of Baltic Sea States Secretariat (CBSS)  
 Monitoring Group on Cultural Heritage in the Baltic Sea States  
 Nordic Council of Ministers (NCM)  
 Northern Dimension Partnership on Culture (NDPC) – as observer  
 Union of the Baltic Cities (UBC)

EUSBSR PA Education / HA Involve  
 EUSBSR PA Tourism

PA Culture Coordinator Poland: *Ministry of Culture and National Heritage of Poland*  
 PA Culture Coordinator Schleswig-Holstein: *Ministry of Justice, Cultural and European Affairs of Land Schleswig-Holstein*

## ACTIONS AND OBJECTIVES

For the implementation of the Priority Area Culture five areas have been identified as major action fields to refer to:

1. Joint promotion and presentation of BSR culture and cultural heritage:
  - to promote culture
  - to make BSR cultural assets visible in its attractiveness, quality and diversity
  - to jointly promote cultural highlights (e.g. festivals, exhibitions of special importance)
  - to present the BSR as a creative cultural region, attractive for people to live and work

The diversity, quality and attractiveness of culture and arts of the BSR and its rich cultural heritage shall be presented in all its diversity and complexity. Main objectives of this action are to promote BSR culture, creativity and to present the BSR as a rich and attractive cultural region. Moreover, this will help strengthening civil society and its institutions.

2. Cooperation on cultural heritage:
  - to facilitate cooperation of experts
  - to preserve the BSR cultural heritage
  - to visualize the BSR cultural heritage

Preservation of the cultural heritage of the region and improvement of its management are the main objectives of this action. Transnational cooperation in this field of culture is becoming increasingly important, e.g. in the context of cross-border infrastructural projects. Furthermore, the cultural heritage plays a significant role for tourism and the overall attractiveness and identity of the region.

### 3. Contributing to the common BSR cultural identity:

- for mutual understanding for different viewpoints on culture and history
- to remove historically rooted barriers to cooperation
- for the integration of the region

Presenting culture, traditions and the historical roots of the Baltic Sea Region in all its diversity and richness and with all its contradictions from the cultural heritage and identity of the region. This PA Culture action aims to support regional integration by promoting mutual historical, cultural and political understanding.

### 4. Joint promotion and presentation of BSR creative industries:

- to promote creative entrepreneurs of the region
- to support cooperation and exchange of know-how
- to facilitate joint marketing and clustering

The creative industries are one of the major drivers of economic growth. The BSR is considered to be one of the world leaders in certain creative industries sectors. Exchange of ideas, know-how and experience will help to share and further develop the creative potential across the whole region and sharpen the profile of the BSR as a creative and competitive region.

### 5. Developing an efficient framework for BSR cultural cooperation:

- to strengthen cooperation and structured dialogue between the cultural actors of the region
- to make cooperation structures in BSR cultural policies more efficient

This action aims at strengthening and integrating BSR cultural policy cooperation. Intensified dialogue and joined forces of the main BSR cultural actors shall strengthen culture and cultural collaboration, regional development and social cohesion. Representatives of all Member States and the relevant BSR organizations are involved in the PA Culture activities through the Steering Group.



ART LINE Project



# EVENTS

## **KICK-OFF EVENT PA CULTURE**

> April 17/18, 2013 in Berlin

## **BSSSC Annual Conference 2013**

> October 17, 2013 in Helsinki

## **BSR CULTURAL DIALOGUE**

## **CCI WORKSHOP**

> October 29/30, 2014 in Stockholm

## **PA CULTURE CONFERENCE**

> November 13/14, 2014 in Tallinn

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## KICK-OFF EVENT PA CULTURE

### > April 17/18, 2013 in Berlin

On 17/18 April 2013 the Kick-Off Event for PA Culture took place in the representation of Land Schleswig-Holstein in Berlin hosted by Schleswig-Holstein, Poland, ARS BALTICA and the Nordic Council of Ministers. About 150 participants from the whole BSR, political representatives and stakeholders from culture and creative industries were discussing objectives and projects of PA Culture. There was great interest in the topic and in getting involved in PA Culture projects.

Key-note speeches were held for the hosts by Anke Spoorendonk (Minister of Justice, Cultural and European Affairs Schleswig-Holstein), Jacek Olbrycht (Director General of the Ministry of Culture and National Heritage, Poland) and Mikael Höysty (Head of Department, Culture and resources, Nordic Council of Ministers). Further key-note-speeches were held by Cornelia Pieper (Minister of State at the Federal Foreign Office Germany and Coordinator of German-Polish Cooperation) and Lawrence Okey Ugwu (Director of the Baltic Sea Cultural Centre in Gdańsk).

Main topics of the event aimed to:

- introduce the new EUSBSR Priority Area Culture, its objectives and goals, vision, flagship projects and partners
- discuss opportunities, challenges and added value of PA Culture cooperation
- bring together stakeholders from politics and practice and engage them in a dialogue about concrete actions and projects
- call for participation and to open up the dialogue between the different levels of BSR cultural cooperation

Within a panel discussion under the headline 'The EU Strategy for the Baltic Sea Region: A Chance for Culture and Cultural Policy around the Baltic Sea' a diverse mix of representatives both from political and cultural institutions around the BSR discussed chances and needs from different perspectives.

The first Steering Group Meeting and the first meeting of PA Culture flagship project leaders were held back-to-back to the event. They were attended by the representatives of almost all BSR member states, the relevant BSR organizations and PA Culture flagship projects.

Within the 'World Café' format the topic 'What can Politics do for culture in the Baltic Sea Region?' participants fruitfully discussed the issues and objectives of the planned PA Culture activities.

The Kick-Off event was a part of the series 'Baltic meets Berlin' of the government of Land Schleswig-Holstein. The event was rounded up by a concert of the Polish Band Motion Trio the day before in collaboration with folkBALTICA, a live act of the Finnish artists Kristiina Ilmonen & Duo Suuntaon the day of the conference and the Baltic Media Forum on the following day.

## BSSSC ANNUAL CONFERENCE 2013 > October 17, 2013 in Helsinki

### Plenary Session – *Culture as a New Priority of the EUSBSR / Challenges and Chances*

The 21<sup>st</sup> BSSSC Annual Conference was held on October 16/17, 2013 in Helsinki. It was attended by representatives from different governmental and non-governmental institutions (e.g. Ministry of Justice, Cultural and European Affairs of Land Schleswig-Holstein, Polish Ministry of Culture and National Heritage, Council of the Baltic Sea States Secretariat, Monitoring Group on Cultural Heritage in the Baltic Sea States and ARS BALTICA). The main topic which was discussed was 'Challenges and Chances of Culture as a New Priority of the EUSBSR', first successes and positive experiences as well as problems e.g. how to provide substantial financing and funding tools for cultural projects. A strong focus was put on the topics within the fields of education & culture, cultural heritage and the promotion of cultural cooperation within the BSR. For defining the next steps in terms of the implementation and success of PA Culture, the discussion was also focused on defining the cultural assets that distinguish the BSR. Also, there appeared question of how to better promote and visualize BSR cultural assets and BSR cultural heritage and whether there are hindrances for a fruitful BSR cultural cooperation. As part of this, the importance of ongoing cooperation with the Russian Federation through cultural means was pointed out. Since Russia is an important Baltic Sea state and a member state of the CBSS, but no EU member, the question was raised how the country could best be involved in PA Culture activities. The idea of an ongoing cultural dialogue involving the different political levels (local, regional, national and BSR) was discussed and strongly supported by everybody as not only being a good frame to develop step-by-step but also to define concrete topics and aims for this future format.



CCI Workshop, Stockholm

## BSR CULTURAL DIALOGUE

The BSR CULTURAL DIALOGUE, which follows the multi-level governance approach, was politically launched within the 5<sup>th</sup> EUSBSR Annual Forum on 3-4 June 2014 in Turku. It was followed by a 1<sup>st</sup> dialogue involving representatives of Council of the Baltic Sea States (CBSS), Northern Dimension Partnership on Culture (NDPC), Baltic Sea Parliamentary Conference (BSPC), Union of Baltic Cities (UBC), Nordic Council of Ministers (NCM), ARS BALTICA, The Swedish Institute (SI) and PA Culture coordinators from Poland and Schleswig-Holstein. The Kick-Off was used to discuss the value and necessity of establishing the BSR Cultural Dialogue on a regular basis. All parties involved called for a regular repetition of the format, and the first issues were defined for upcoming events. The 2<sup>nd</sup> BSR Cultural Dialogue took place in the framework of the PA Culture Conference in November 2014 in Tallinn and a 3<sup>rd</sup> one is planned to take place during the project phase as part of the 6<sup>th</sup> EUSBSR Annual Forum in June 2015 in Jurmala.

### **1<sup>st</sup> BSR Cultural Dialogue within the EUSBSR Annual Forum in Turku, June 3/4, 2014 'Exploring the potential of macro-regional cooperation involving different levels of governance.'**

The idea of the panel was to bring together representatives of local, regional, national and BSR level in order to start a dialogue on cultural cooperation, aiming at identifying topics of common interest and challenges that we face on the way to achieve them. The discussion focused on exploring the potential of activities on the macro-regional level, as well as on cooperation of stakeholders from different levels of governance. The panelists underlined the value of the started dialogue, the importance of exchanging experience and knowledge and the added value of joint action. As a first thematic focus the panelists identified 'culture and social inclusion', e.g. culture as an instrument to address the inhomogeneity of society, to foster tolerance and the inter-cultural dialogue and, more generally, to contribute to a sustainable social development. In addition, it was stated that the Cultural Dialogue should lead to activities branding the Baltic Sea Region through its rich culture across the world. Joint lobbying for better funding for cultural projects was another point identified as of common interest. It was agreed to 'culture and social inclusion' as a topic of the next Cultural Dialogue in Tallinn.

### **2<sup>nd</sup> BSR Cultural Dialogue as part of the PA Culture Conference in Tallinn November 13/14 2014 'Culture and social inclusion.'**

On the second day of the PA Culture Conference in Tallinn panelists representing the main Baltic cultural stakeholders continued the BSR Cultural Dialogue launched first at this year's EUSBSR Annual Forum in Turku, where 'Culture & Social inclusion' was identified as a first topic of common interest. Panelists from different cultural institutions, governmental and non-governmental, were discussing the above topic. Culture as an instrument to foster social inclusion – good and best practice examples throughout the diverse field of cultural cooperation were discussed and presented by all participants. The two key questions raised and discussed amongst the invited panelists were what can be done better to use culture as an instrument for social inclusion and whether it's permitted to use culture as a transporter for social inclusion. The different views and aspects of how to exploit culture as a transport-tool towards society to create more social inclusion were shared and discussed as well as the added value through macro-regional cooperation.

## CCI WORKSHOP

### > October 29/30, 2014 in Stockholm

#### *How to enter external markets*

The workshop on 'How to enter external markets' took place on October 29/30, 2014 in Stockholm. The CBSS Secretariat hosted over 45 professionals from the creative industries of the Baltic Sea Region in its premises in Stockholm. The meeting was hosted by the Ministry of Culture and National Heritage of Poland and the Ministry of Justice, Cultural and European Affairs Schleswig-Holstein with technical support by ARS BALTICA and the Adam Mickiewicz Institute. The workshop brought together representatives of music and fashion industries from all Baltic Sea Region countries. They gained some experience on the international scene, but are still facing many difficulties on their path to be successful on the global market and thus seeking support on their way to expand their brands internationally. In addition to participants, a number of experts from both fields were invited to share their experience and provide insights into successful exporting and internationalization models.

Main challenges of the markets and support systems were defined, s.a. having limited access to external markets, the lack of a well-functioning common market with strong identity covering the entire region and the missing out of important topics within university curricula linked to necessary levels of business skills development. Throughout the workshop, main key success factors were defined that are necessary to build up successful entrepreneurship.

For more information, please download the report of the workshop under [www.eusbsrculture.eu](http://www.eusbsrculture.eu)



CCI Workshop, Stockholm



## PA CULTURE CONFERENCE > November 13/14, 2014 in Tallinn

*Learning from the past – Looking into the Future*

Aims of the Conference were to present projects and activities of the Priority Area Culture of the EU Strategy for the Baltic Sea Region (PA Culture), to spread the knowledge regarding cultural development and cooperation in the region, to share information and foster exchange on the manifold activities of BSR cultural organizations. Moreover, the Conference focused on current and planned funding opportunities as well as on discussing chances and challenges of cultural cooperation in the Baltic Sea Region. It was also an occasion to introduce the first results of PA Culture flagship projects, its actions and achievements regarding improved cultural cooperation within the Baltic Sea Region.

The reason to gather in Tallinn was not only Estonia's Presidency in the Council of the Baltic Sea States (CBSS), as well as Estonia's prominent position as a regional leader in the promotion of CCIs. As one of PA Culture's main objectives is focused on the promotion of cultural and creative industries in the Baltic Sea Region, this topic was discussed during the first day of the conference.

On the second day, panelists representing the main BSR cultural stakeholders continued the BSR Cultural Dialogue which was launched at the 2014 EUSBSR Annual Forum in Turku by bringing together representatives of the local, the regional, the national and the BSR level. Culture and social inclusion was discussed in Tallinn as a first topic of common interest and branding the BSR across the world through culture was another point of the discussion in Turku that was continued in Tallinn.

Since the Kick-Off event in Berlin in April 2013, Priority Area Culture has earned its solid position on the cultural map of the region. While being presented at several regional conferences and through activities of its flagship projects, the future is focused on fulfilling EUSBSR goals and delivering concrete results. Therefore, the future of PA Culture was a topic of another panel of the conference.

Following the Conference, Tallinn offered a cultural event, in particular for film enthusiasts. The splendid Black Nights Film Festival opened its doors on Friday November 14. One of the 2014 Festival focuses was Polish cinematography and, therefore both, festival and conference attendees were invited to the Festival's opening with reception, hosted by the Polish Embassy in Tallinn. The Black Nights Film Festival was linked with the PA Culture conference also by the Baltic Sea and Nordic Countries long length feature film debut competitions.



PA Culture Conference, Tallinn

# FLAGSHIP PROJECTS

## HOW TO BECOME A FLAGSHIP PROJECT

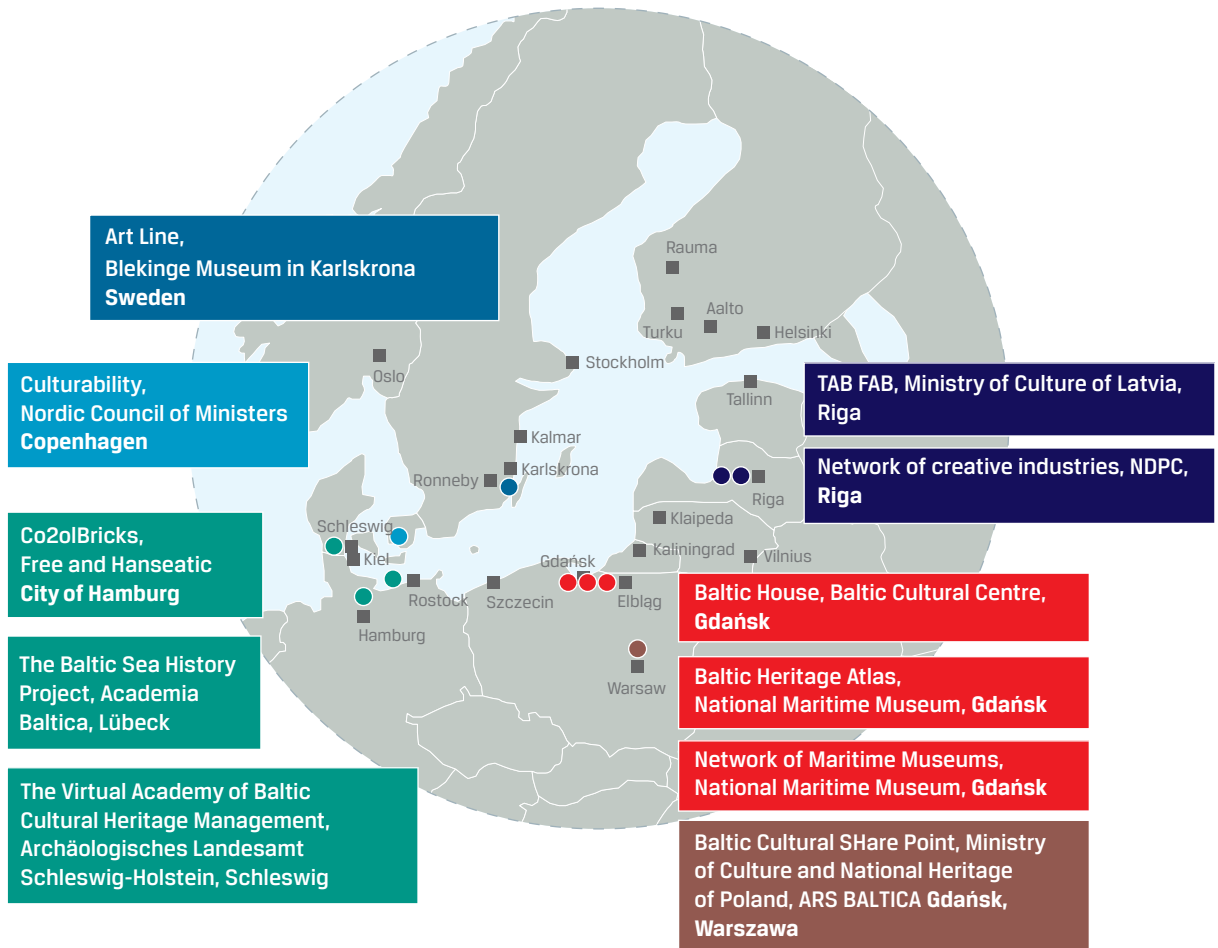
The objectives of the EUSBSR Priority Area Culture are implemented by means of flagship projects. These projects demonstrate the progress of the EUSBSR and serve as pilot examples for the five PA Culture actions. To become a flagship project firstly needs the support of the Priority Area Coordinators who have to ensure that a project supports the objectives of PA Culture and is in line with the overall objectives of the EUSBSR. Flagship projects play a crucial role in meeting the targets of the EUSBSR and putting into practice the objectives of the Priority Area Culture.

### **PA Culture flagship projects must fulfill the following key criteria:**

1. to have a high macro-regional impact
2. to contribute to fulfilling the objectives and targets of PA Culture
3. to relate to the implementation of one or more actions of PA Culture

### **Flagship projects are also expected:**

1. to have a clear transnational dimension
2. to be mature for implementation in terms of:
  - being able to be implemented within a realistic timeframe
  - having a clear financial and activity plan
  - having established a partnership and identified a flagship project leader



●●●●●●●● 11 flagship projects

■ ■ ■ ■ ■ > 50 partners

●●●● 5 actions

●●●●●●●● 10 countries

●●●●●●●● > 100 000 participants



## FLAGSHIP PROJECTS:

### ART LINE

**STATUS:** Project completed. Follow-up project is under development.

**PARTNERS:** Blekinge County Museum (Lead), Laznia Centre for Contemporary Art – Laznia CCA, Kunsthalle Rostock, Art Centre Gallery EL, Gdańsk City Gallery, The Baltic Sea Cultural Centre in Gdańsk, Kulturcentrum Ronneby, Art Exhibition Hall of Karlskrona City, Blekinge Institute of Technology, Kalmar konstmuseum

**ASSOCIATED PARTNERS:** Baltic Branch of the National Centre for Contemporary Arts (Kaliningrad NCCA), Nida Art Colony, Stena Line Scandinavia AB, Region Blekinge

**CONTACT:** Torun Ekstrand, torun.ekstrand@artland.se, Phone: +46 709 286 807

**HOME PAGE:** [www.artline-southbaltic.eu](http://www.artline-southbaltic.eu)

The project touched the issue of art in public and digital space. The aim was to create a collaborative network of art institutions and academia in the region, to involve the public in the discourse regarding contemporary art and to create a common South Baltic identity to be communicated to the public through the project and its resulting artefacts.

14 partners from 5 countries around the Baltic Sea joined to create a co-operative platform for art and academia in Poland, Sweden, Germany, Russia and Lithuania. The platforms objectives were to strengthen the institutions, create opportunities for artists and interact with people in public space, on the internet, in exhibitions, and on the Stena Line ferries between Gdynia and Karlskrona. The project period was 2011-2014. The project has been partly financed by the European Union (European Regional Development Fund).

The Art Line Project established contact with co-operators in the area of art, academia, and cultural tourism in the five countries mentioned above. The organizational structure of the project was developed to enable the realization of an SB collaborative network between art and academia.

There was a wide range of art projects developed jointly within Art Line: workshops, exhibitions, public space projects, interactive projects, online projects, contests, storytelling activities and conferences. The workshops about art, science, technology and digital media, as well as seminars about art in public space, have been successfully completed during the course of the project. E.g., the storytelling project “Telling the Baltic”, the “Baltic Goes Digital”, “Hydro Active City” and “Space Matters” that combined art and digital media in public space and “Art & Apparatus” made experiments between art and technology. The result in numbers: 200 000 individuals reached & 250 000 online visitors.

18 exhibitions

19 workshops

16 seminars/conferences

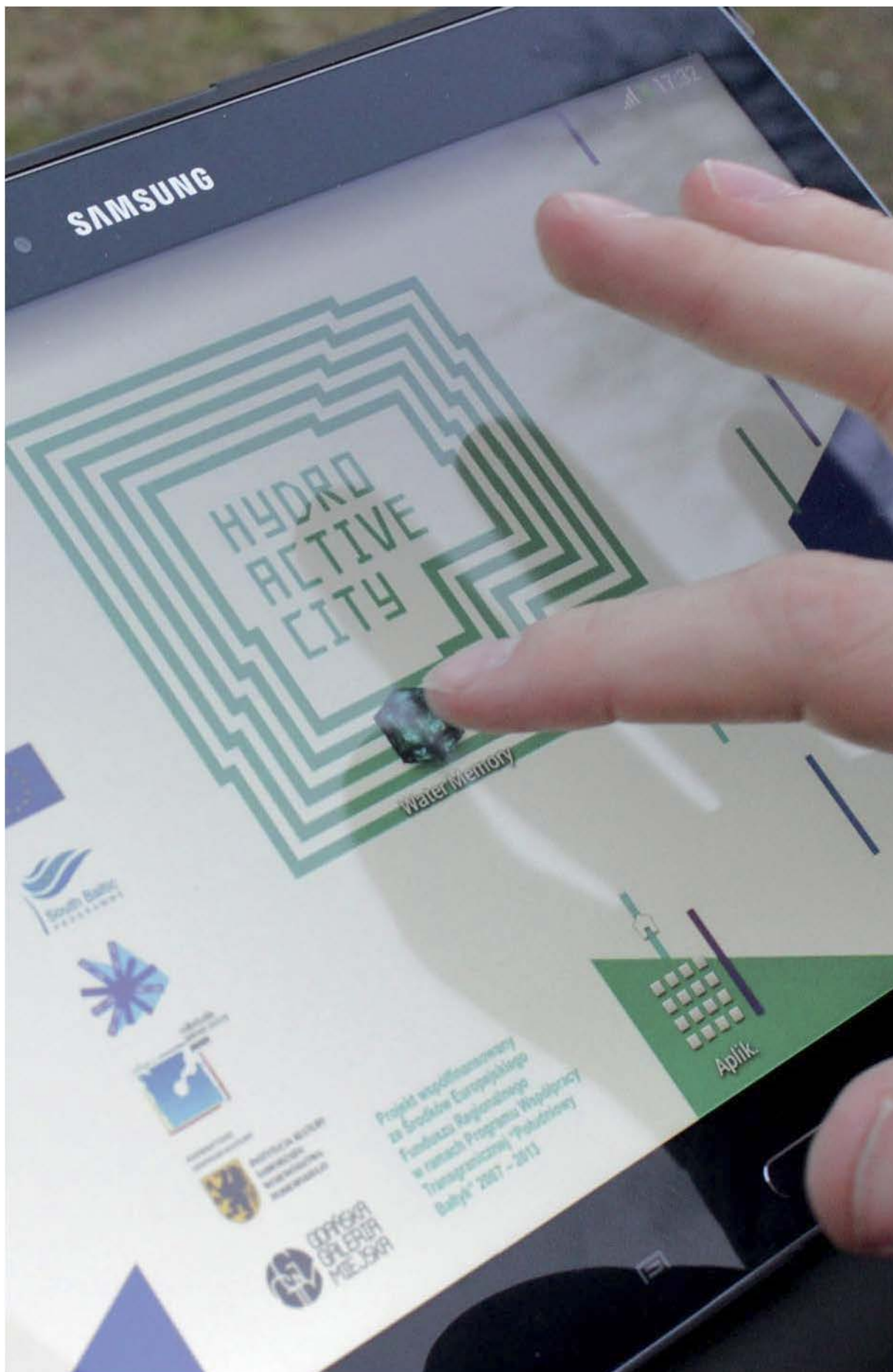
19 art in public space projects

369 artists and designers involved

14 student projects

2 Art Tour travels and 2 concept packages

There were also online artworks commissioned; public presentations in Russia, Poland, Lithuania, Germany, Belgium, Norway and Sweden; presentations in political boards; study visits in the Baltic countries for officials and curators; Press and media in TV, radio and newspapers. The spin-off effects after the project-end are enormous in terms of new student exchanges, exhibitions, courses, new collaborations and travels.



ART LINE Project

## BALTIC CULTURAL SHARE POINT

**STATUS:** First development Phase

**PARTNERS:** Ministry of Culture and National Heritage of Poland (Lead), ARS BALTICA, The Baltic Sea Cultural Centre in Gdańsk

**CONTACT:** Ministry of Culture and National Heritage of Poland, Department of International Relations, Anna Ceynowa, Krakowskie Przedmieście 15/17, 00-071 Warszawa (Poland), Phone: +48 22 421 04 53, fax: +48 22 826 19 22, aceynowa@mkidn.gov.pl

Improved communication and collaboration between the existing cultural networks and institutions. The goal of the project is to strengthen cultural cooperation and to make it more efficient through a regular exchange of practices and information via the interactive platform. The project was initiated by number of regular meetings of all major cultural BSR players and other BSR bodies involved in cultural affairs. The meetings allow the advanced exchange of information on their achievements and future plans. Furthermore, the project enhances mutual support in communication with the public and promotes key projects and initiatives. In the longer time perspective, Baltic Cultural Share Point project will create an interactive platform for more effective and efficient cooperation between BSR bodies, e.g. Project leaders, cultural stakeholders, participants of cultural projects and events to improve networking among them, support exchange of knowledge, information and experience.



KICK-OFF Event Berlin

## CO2OL BRICKS

**STATUS:** Project completed

**PARTNERS:** Department for Heritage Preservation Hamburg (Lead), Hamburg Ministry of Urban Development and Environment, Vocational Training Centre Hamburg, City of Kiel Environment Department, Stockholm City Museum, Energy Agency for Southeast Sweden, Swedish National Heritage Board, City of Malmö Environment Department, Danish Building Research Institute SBI at Aalborg University, Information Center for Sustainable Renovation NGO (SRIK NGO), Kothla-Järve Town Government, Centre Development Programs (EMI-ECO), Riga Technical University Institute of Environment and Energy Systems, City of Riga City Development Department, European Foundation for Monuments Protection, Republican Centre for Technology Transfer, KIINKO Real Estate Education, Vilnius Gediminas Technical University

**CONTACT:** Department for Heritage Preservation Hamburg, Große Bleichen 30, 20354 Hamburg, Germany

**HOME PAGE:** [www.co2olbricks.eu](http://www.co2olbricks.eu)

The project started in December 2010 and ended three years later in December 2013. The conservation of heritage, in particular the conservation of historic buildings, is a common goal in the Baltic Sea region. Due to the common identity in the BSR it is very important to protect the historic buildings in order to preserve the individual characteristics and in addition to that, the attractiveness and competitiveness of the cities around the Baltic Sea. Today's technical improvements often collide with the climate protection goals and lead therefore to unsatisfying solutions. The project thematized the important contents in the field of heritage conservation: how to reduce the energy consumption of historic buildings without destroying their cultural value and identity. Every country in the BSR and Europe has to face these issues and is looking for solutions. From this point the project has started.

The project's goal was to trigger innovative solutions of historic buildings conservation of heritage that does not collide either with climate protection or with the texture of the old buildings. The main objectives of the project to reach the goal were:

1. forwarding the political discussion on national and transnational level about the installation of new cooperation models between administrative institutions, architects, engineers, housing and building companies, and affected building owners, to implement new strategies for technical, administrative and historical adequate approaches, to create the political and administrative basis to implement the technical, educational and economical solutions and to declare a transnational common position.
2. finding new technical solutions concerning energetic potentials of historic buildings.
3. upgrading the knowledge and education of architects, engineers, craftsmen, etc. to harmonize the curricula with the objective of an open market.



## BALTIC HOUSE

**STATUS:** Project under development. The project has received seed money from the EUSBSR Seed Money Facility.

**PARTNERS:** The Baltic Sea Cultural Centre in Gdańsk (Lead), Färgfabriken, Stockholm, Sweden, Rauma Art Museum, Finland

**CONTACT:** The Baltic Sea Cultural Centre in Gdańsk, Magdalena Zakrzewska-Duda, ul. Korzenna 33/35, 80-851 Gdańsk, Poland, Phone: +48 604 944 646, magdalena.zakrzewska@nck.org.pl, www.nck.org.pl

The Baltic House is an interdisciplinary and participatory project with the aim to bring together artists, citizens, activists, researchers, academics, entrepreneurs, policy-makers and officials to reflect upon and debate “vulnerability” issues (which need to be cared for, defended or reinforced) as identified in the local context but with the BSR perspective. The results will be presented through the series of innovative events touring the BSR, developed by partners sharing know-how and building up the methodology for culture to facilitate cross-sectorial collaboration and trigger citizen activism.

Scaling up the project’s events (i.e. replicating, adapting, expanding and sustaining them) will contribute to promoting the role of culture in the sustainable development of the region and connecting people in the BSR around the issues vital to them.

The project’s “lens”, through which its content can be interpreted, is an exhibition presenting works created by artists in the co-operation processes across sectors. Most of all, however, the Baltic House functions as a space for incubating new projects which can later on grow independently: e.g. a mix of seminars, workshops, field trips, academic courses and artistic content produced in local and BSR partnerships in view of developing a cross-sectoral dialogue. The Baltic House’s partners come from the whole BSR, and this is also the location for the project presentation venues.

The Baltic House creates the sense of community within the BSR through shared emotional connection and commitment towards vulnerability issues defined in the terms of center versus periphery, identity versus otherness, consumerism versus sustainability. The project encourages artists and cultural operators to examine the vulnerability phenomena in the BSR through various strategies of involving contemporary art and new technologies in cross-sector collaboration. As a joint undertaking of ten cultural organizations in the BSR, the project will create fresh paths for communication and synergy between the organizations paving the way for establishing a sustainable cross-sector network of institutions, experts and artists.

Global Competitiveness, Connecting People, and Europe 2020 are the main objectives of the EU Baltic Sea Strategy addressed by the BH project.



BALTIC HOUSE Project



BALTIC HOUSE Project

# THE BALTIC SEA HISTORY PROJECT

**STATUS:** Project under further development. The project has received seed money from the EUSBSR Seed Money Facility.

**PARTNERS:** Academia Baltica (Lead), Aue-Säätiö, Szczecin University, Tallinn City Archives

**ASSOCIATED PARTNERS:** Ars Baltica, Council of the Baltic Sea States, Borussia Foundation, Department of Northern European Studies at Humboldt University Berlin, Tartu University Institute of History and Archaeology, The Monitoring Group on Cultural Heritage of the Baltic States, Thomas Mann Cultural Centre, University of Latvia Department of Medieval History, University Vechta Institute for Cultural Studie

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**HOME PAGE:** [www.balticseahistory.info](http://www.balticseahistory.info)

The Baltic Sea History Project is the first effort to create a collective view on history and culture in a European region. The project partners aim to create new social strategies and concepts to have a framework for a future intercultural dialogue about regional and transregional history, culture and identity. With the help of new documentation technologies (like Wikis, blogs etc.) the project goes beyond the limits of traditional methods of documentation (like books) and new approaches.

The project started in 2011. With the financial support of the German Federal Government and the EU Culture Program a first project partnership was established, a basic concept developed and one first pilot project implemented.

Until the end of 2015 the Baltic Sea History Project will be further developed with the support of EUSBSR Seed Money e.g. in terms of technical infrastructure, the integration of different groups of authors (youth, students, scientists, 'normal citizens') and on building up relationships to 'recyclers' like tourism industry, publishing institutions, journalists etc. in order to prepare the implementation of the overall project.

With the overall project, it is intended to raise the awareness that there is not only one perspective on historical events, but multiple perspectives, which have to be exchanged on a basis of mutual understanding and respect. Since the fall of the Iron Curtain people in the Baltic Sea Region, have been looking for a common historical identity. Many towns, for instance, share the Hanseatic heritage, brick Gothic architecture, and Protestant culture. However, there is more to Baltic Sea history than that: a variety of languages, cultural diversity and also centuries of warfare and conflicts. This also includes discussions about traumatic experiences in the "century of extremes". However, one should not expect that there is only one authoritative story of Baltic Sea history to which everyone can agree. A story is providing definite statements that would end all discussions. Instead one should look at the history of the Baltic Sea region through a prism of multiple perspectives. So far, however, politics of memory as well as history teaching in schools are still nationally confined. This gap has not been bridged by new media, which are also predominantly nationally oriented so far. Have a look at Wikipedia and read any article on history: One often encounters old content hidden in new technology. The Baltic Sea History Project wants to create new content for new technologies. A Baltic Sea history is seen from multiple perspectives, for a wider audience, written by people from all over the Baltic rim.





BALTIC SEA HISTORY Project



BALTIC SEA HISTORY Project



# CULTURABILITY

**STATUS:** Project completed. Follow-up project is under development.

**PARTNERS:** Nordic Council of Ministers (Lead), Ministry of Culture and National Heritage of Poland, Ministry of Justice, Cultural and European Affairs of Land Schleswig-Holstein

**COOPERATION:** ARS BALTICA, Baltic Sea Cultural Center Gdańsk, The Danish Cultural Institute, Riga 2014, Starter

**CONTACT:** Simon Drewsen Holmberg (Main Consultant), Danish Cultural Institute Riga, Marijas iela 13, k. 3 (1. floor), Riga, LV-1050 (Latvia), Phone: +37 12 654 25 24, sdh@dki.lv

**HOME PAGE:** [www.culturability.lv](http://www.culturability.lv)

Culturability is one of the flagship projects listed in 2013 in the Action Plan of the EU Strategy for the Baltic Sea Region<sup>1</sup>. It has been led by The Nordic Council of Ministers in partnership with The Ministry of Culture and National Heritage of Poland and the Ministry of Justice, Cultural and European Affairs of Land Schleswig-Holstein, the latter two also being the coordinators of the EUSBSR Priority Action Culture. An Advisory Committee also followed the project. The Danish Cultural Institute functioned as a consultant and supporting organization.

The ultimate objective of the project was to build knowledge on culture as a driver for sustainable development – and through showcasing and demonstration encourage multiplication of good/best/next practices for culture and sustainability in the Baltic Sea Region.

The cross-cutting approach was to use culture as a driver and enabler to integrate the environmental, economic and social dimension of sustainability. The practical means were to build cooperation between core stakeholders during the process of the three workshops, across urban development, creative industries or social innovation.

## **The first workshop took place in Rendsburg, Schleswig-Holstein 30-31<sup>st</sup> January 2014.**

38 participants, with a balanced participation of core participants from eight BSR countries, one from Norway and 15 from Germany, and a balance of representatives from the three focus areas. The workshop focused on what are the challenges in using culture as a driver for sustainable development in urban development, creative industries and social innovation. The main result was that representatives from the three areas pinpointed challenges where it was obvious that cooperation between key stakeholders in urban development, creative industries, and social innovation was the obvious solution. E.g., many cultural actors devoted to socially sustainable innovation felt that their actions were not anchored in strategic efforts to urban sustainable development. E.g., creative industries pointed to the need for digital spaces and social innovation in cities where citizens and consumers are nudged to new sustainable behavior and lifestyles.

## **The second workshop took place in Gdańsk, Poland 27-28<sup>th</sup> March 2014.**

42 participants, with a balanced participation of core participants from the 8 BSR countries, 1 from Norway and 23 from Poland, and a relative balance of representatives from the three focus areas. The workshop focused on 'Articulating solutions through cross - fertilization'. The goal was to explore *how to collaborate and cross-fertilize actions in urban development, creative industries and social innovation in order to accelerate culture as a driver for sustainable development*. The main result was a creative

process enabled by two Gdansk facilitators, which managed participants across professional and cultural background to conclude in identifying a number of nascent project ideas. Also, a number of participants were during this workshop inspired by the notion of an inclusive circular economy, which was shared as a cultural 'dream-scenario'.

#### **The third workshop took place in Riga, Latvia 12-13<sup>th</sup> June 2014.**

57 participants, with a balanced participation of core participants from 8 BSR countries, 1 from Norway and 23 from Latvia, and a relative balance of representatives from the 3 focus areas. The workshop focused on crystallizing the feasible through high quality – high impact project proposals. The workshop resulted in qualifying and elaborating a list of *project proposals on culture for sustainable development in the Baltic Sea Region* based on proposals submitted in advance and following up on the Gdansk workshop. Secondly it resulted in *increasing co-ownership and engagement to as many proposals as possible* by different stakeholders and set a goal for further elaboration of proposals prior to the Final Meeting.

An innovation process format – allowing spontaneity, adaptation, re-assessments of cooperation pathways and networking, was adapted. All along ideas and proposals were facilitated to ensure that Culturability BSR would lead to a number of concrete, innovative, and useful projects.

Recommendations and proposals emerging from the process were discussed at a concluding meeting of the Advisory Committee of Culturability BSR and many of the involved stakeholders in Copenhagen, 10-11<sup>th</sup> December, 2014.



CULTURABILITY BSR Project

## TAB FAB

**STATUS:** Project under further development. The project has received seed money from the EUSBSR Seed Money Facility. Partnerships for main project CROSS FAB are under development.

**PARTNERS:** Ministry of Culture of the Republic of Latvia (Lead), Ministry of Culture of the Republic of Lithuania, Aalto University School of Business Small Business Center, Finland, Amicus Society (Creative Poland), Poland, Creative Estonia

**CONTACT:** Signe Adamoviča, [signee@gmail.com](mailto:signee@gmail.com)

In June 2013 partners from 5 Baltic Sea Region countries signed the Partnership Agreement in order to implement the first phase of the EUSBSR PA Culture flagship project TAB FAB Facilitate cooperation of educational institutions and enterprises in the Baltic Sea Region through the next-level creative hub supported by the Seed Money Facility until September 2014. The general outcomes of the project are:

1. exchanging knowledge on existing national services, development tools and concepts, as well as main targets and future needs of national CCI initiatives
2. developing a common BSR platform/concept for CCI development based on these findings
3. developing a co-operation model through which these services/tools can be shared within the Baltic Sea Region

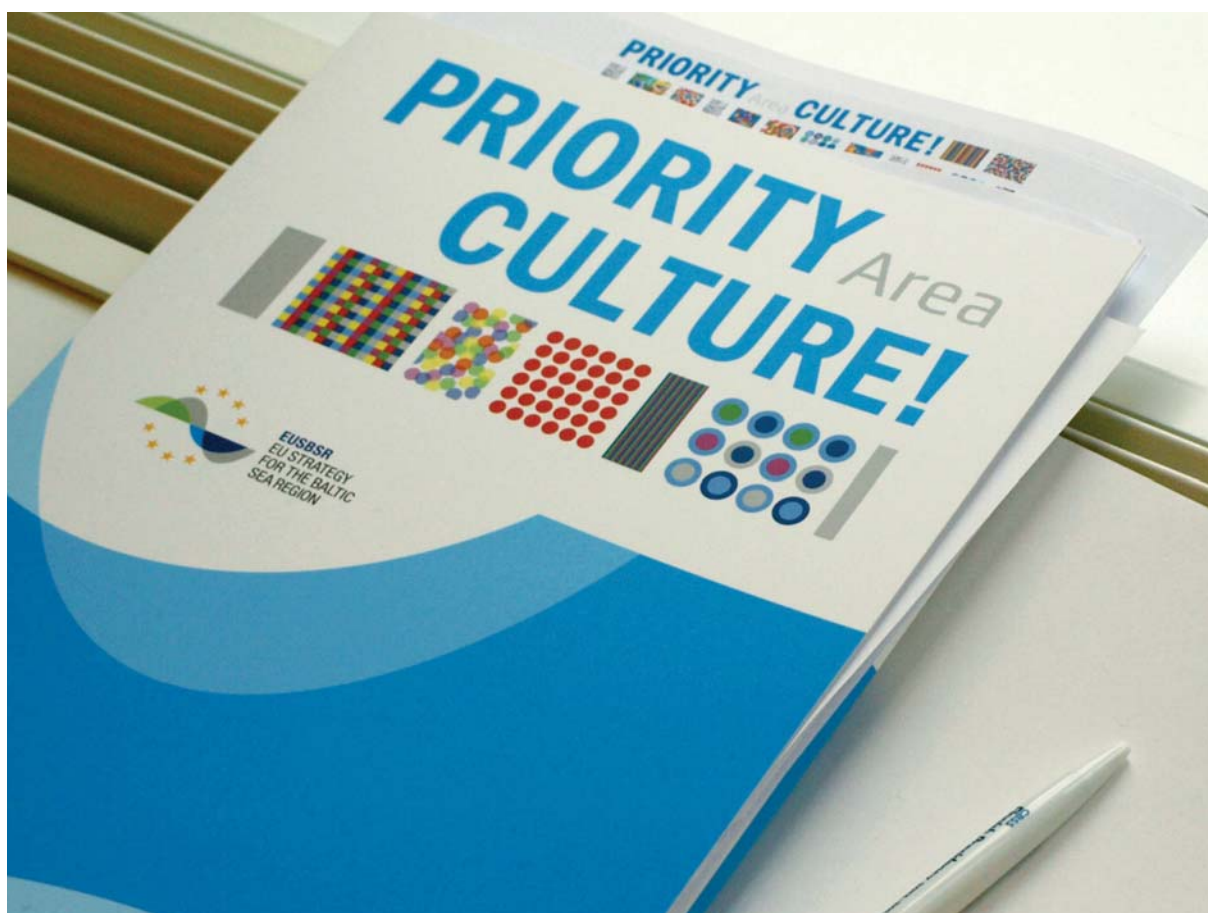
The long-term perspective of the project aims to strengthen the brand of EUSBSR, stimulate the spill over effects of CCI to other sectors of the region and raise the export potential of SMEs. The main objective of the Seed phase was to agree upon and complete a plan for the development of the next phase – the main project.

The name of the project originates from the former Tobacco Factory (TAB FAB) in Riga, Latvia that is in future planned to become the first state supported creative cluster in Riga where educational institutions would meet enterprises helping students and graduates to fit easily in the fast developing and changing business field. Until the infrastructure of the factory is being recreated at national level, the partners are joining forces to implement an essential part of the whole TAB FAB project - to establish and strengthen the network in the Baltic Sea Region for CCI development targeting students, recent graduates, SMEs, business developers, mentors and professors and focusing on the implementation of concrete activities on the ground in all partner countries, including pilots, workshops, study tours, capacity building, skills learning with participation and training of the above mentioned target audience.

During the Seed project phase partners met on several occasions in all of the partner countries. The meetings were combined with workshops, round tables, seminars and conferences gathering CCI community. The most competent and knowledgeable experts in the fields of education, policy and creative entrepreneurship were invited to be present at these events. In order to bridge the gap between the educational and business sector, several challenges and the lack of existing support mechanisms in our countries were identified, that help to shape the focus of our partnership's future commitment to implement a practical set of cooperation activities. There is a consistent lack of intermediation between creative and traditional industries – low commercialization potential and competitiveness of creative ideas and low added value products and services are still flourishing in traditional industries. Innovation

capacity of our countries is rather weak due to the non-existence of multidisciplinary innovation creation platforms. Educational systems and programs are far too traditional and do not provide students with the qualification and skills needed in our fast changing and developing world. Teachers also do not get sufficient training on new methods of learning. All these challenges lead to the situation where potential businesses are not given a chance to work in a multidisciplinary setting, to develop their business ideas in cross-competence teams and to establish their companies. There is no network of CCI and innovation mentors established which causes the situation that there is no knowledge about the best and most qualitative mentorship available in our region.

Now, continuing to develop one specific strand of the TAB FAB idea and striving for improved working conditions and competitiveness of regional creative and traditional industries, the partnership has moved to the next level – CROSS FAB. The goal is to tackle the issue of lack of cooperation and support mechanisms for creative and traditional industries' pairing in the Baltic Sea Region through multidisciplinary innovation processes that is supported by EU and regional level policy recommendations, as well as our national policy attempts towards economic growth, innovation and multidisciplinary cooperation. The partners have applied with the CROSS FAB idea to the Interreg Baltic Sea Region Program. The Ministries of Culture of Latvia and Lithuania have delegated the implementation of the next stage of the project to the Art Academy of Latvia and the National Association of Creative and Cultural Industries of Lithuania who together with Aalto University School of Business Small Business Center, Amicus Society and Creative Estonia will implement CROSS FAB. Other outcomes of the initial TAB FAB ideas are intended to be initiated and developed through other funding sources when the opportunities will arise. TAB FAB network is an open platform and welcomes other Baltic Sea Region stakeholders to join in.





# BALTIC HERITAGE ATLAS

**STATUS:** Project under further development. The project has received seed money from the EUSBSR Seed Money Facility.

**PARTNERS:** Polish National Maritime Museum in Gdańsk (Lead), Forum Marinum Turku, Lithuanian Sea Museum Klaipeda, Marinmuseum Karlskrona

**CONTACT:** National Maritime Museum in Gdańsk (NMM), Katarzyna Nowicka - Head Marketing Department, ul. Ołowianka 9-13, 80-751 Gdansk, Poland, k.nowicka@nmm.pl

Up to now, there have been many scattered initiatives to show the maritime heritage assets and places in the BSR. On a European and worldwide level cooperative schemes and technological developments have not yet achieved to provide an integrated view of the cultural and regional economic dimension of maritime heritage. Around the BSR, there is almost no comprehensive database or showcase for presenting our common roots in maritime culture and trade. With the freedom to travel, many citizens and tourists wish to see and compare places, exhibitions and live events. Currently, there is no concise overview and combined touristic offer for this demand.

The variety of Baltic maritime heritage and the outstandingly diverse and attractive cultural life has been only partially demonstrated by valuable joint exhibitions and actions in the past, but these attempts do not match the large demand. In fact, these attempts do not exploit all the possibilities of combining culture, tourism, edutainment, for creating new products and services or for attracting talented people, entrepreneurs and investors to the region enhancing its potential for economic growth. There are many cultural actors working hard for preserving, promoting and sustainably exploiting cultural and maritime heritage around the Baltic Sea Region. Nevertheless, the coordination of the different activities could be improved, and the Baltic Heritage Atlas could serve as the perfect tool / umbrella for meeting and coordinating transnational cooperation activities at different speeds.

It can serve as well as an excellent tool for presenting and disseminating with pedagogic purposes the cultural and maritime heritage with a transnational dimension. Initial content related to historic sites and objects, constructions, museums, lighthouses, historic ships and warships, ports and shipyards, natural attractions, which belong to maritime heritage, could be included. The intensive use and combination of innovative information technologies and smart applications will increase the possibilities, attract new users and will allow the creation of Web-based presentations as a user-friendly catalogue of cultural and maritime heritage to be regularly updated offering information planned for target groups.

## NETWORK OF MARITIME MUSEUMS

**STATUS:** First development Phase.

**PARTNERS:** National Maritime Museum in Gdańsk (Lead), Forum Marinum Foundation, Schiffahrtsmuseum Flensburg, Lithuanian Sea Museum Klaipeda

**CONTACT:** National Maritime Museum in Gdańsk, Robert Domżał - Head of History of Shipbuilding Department, ul. Ołowianka 9-13, 80-751 Gdansk, Poland, r.domzal@nmm.pl

The aim of the project is to initiate permanent cooperation between Baltic Sea Maritime Museums and to establish the regional network. Cooperation between countries and museums started some twenty years ago, and the time has come to establish a permanent cooperation.

The maritime trade and fishing traditions have always been very important for coastal communities around the Baltic Sea. They have had and still have an impact on the culture of these areas and also in many countries in the history of the national maritime industry. This is the frame, where the maritime museums operate by collecting, researching, preserving and maintaining the maritime culture. The cooperation between maritime museums will focus on providing a deeper knowledge of the maritime culture and heritage in the Baltic Sea Region. Furthermore, the project discusses possibilities to increase accessibility to the museum's collection database.

Main results of the project will be a well-structured network composed of cultural, tourism and educational agents working on Baltic Sea Heritage, Baltic Sea transnational cooperation, on culture research and innovation with a strong impact on Baltic Sea identity.



CULTURABILITY BSR Project

# THE VIRTUAL ACADEMY OF BALTIC CULTURAL HERITAGE MANAGEMENT

**STATUS:** Project under further development. The project has received seed money from the CBSS Project Support Facility.

**PARTNERS:** Stiftung Schleswig-Holsteinische Landesmuseen (Lead), CBSS Monitoring Group on Cultural Heritage in the Baltic Sea States

**CONTACT:** Archäologisches Landesamt Schleswig-Holstein, Prof. Dr. Claus von Carnap-Bornheim, Brockdorff-Rantzau-Straße 70, 24837 Schleswig, Telefon: +49 046 213 870, Fax: +49 046 21 387 55, alsh@alsh.landsh.de

The concept envisages the creation of a supra-regional umbrella for professionals in BSR cultural heritage affairs. The project aims to develop a network of experts leading the way to a virtual academy of cultural heritage management and to build up advanced research and training courses.

The project focuses on methodologies and practices of integrated heritage management and related issues on a professional level. The goal is to act effectively for cultural heritage among other sectors and to get cultural heritage integrated in a cross-sector regional agenda and decision-making processes. Strategic tools for heritage management will be improved as well as ways of integrating heritage aims into other sectors in order to develop the BSR as an exemplary macro-region of integrated heritage resource management.

In the first phase, the project was supported by seed money from the CBSS Project Support Facility, used to prepare and develop an application for the implementation of the EUSBSR flagship project. Mapping of training needs and operative processes, good examples and practices as well as getting into contact with the relevant actors in the region to be involved in a platform on integrated heritage management are objectives of the seed money phase. Overall objectives of the main project are to promote cultural heritage characteristics on a regional and sub-regional level as well as to diversify the portfolio of regional heritage assets in order to improve the attractiveness of the region, to enhance job creation and to encourage other sectors to commercialize cultural heritage on sustainable basis.



CCI Workshop Stockholm



KICK-OFF Event Berlin



# FINANCING POSSIBILITIES

## **EUSBSR Seed Money Facility**

> [www.seed.eusbsr.eu](http://www.seed.eusbsr.eu)

## **CBSS Project Support Facility**

> [www.cbss.org/project-support-facility/](http://www.cbss.org/project-support-facility/)

## **INTERREG Baltic Sea Region – Program for 2014 to 2020**

> [www.interreg-baltic.eu](http://www.interreg-baltic.eu)

## **Creative Europe**

> [www.ec.europa.eu/culture/](http://www.ec.europa.eu/culture/)

## **Nordic Culture Point**

> [www.kulturkontaktnord.org](http://www.kulturkontaktnord.org)

## **Nordic Culture Fund**

> [www.nordiskkulturfond.org](http://www.nordiskkulturfond.org)

## **Swedish Institute**

> <https://eng.si.se>

## **EUSBSR SEED MONEY FACILITY**

The Seed Money Facility grants EU funding on application for the development of projects that contribute to the implementation of the actions and objectives of a priority area or horizontal action of the EU Strategy for the Baltic Sea Region. Partners that receive seed money funding will draft a project plan that can be further developed into an application to any of the EU or national funding sources e.g. the European Structural & Investment Funds programs 2014-2020. The plan has to include a description of activities and outputs, the composition of the partnership, the indicative budget and an analysis of funding possibilities. If the future project is to be focused on investments, also the feasibility and pre-investment studies can be financed. The seed money funding is granted for a period up to one year. In addition, the projects are granted two extra months for managing all tasks related to concluding a contract. The total budget of the seed money project may range from 30,000 to 50,000 EUR at which the grant co-financing rate amounts up to 85%. The organizations implementing the seed money projects are expected to complement their grants with own contributions, which must not come from other EU sources.

[www.seed.eusbsr.eu](http://www.seed.eusbsr.eu)

## **CBSS PROJECT SUPPORT FACILITY**

With the launch of the CBSS Project Support Facility, the Council of the Baltic States took one more step on the road towards a more project-oriented regional cooperation. The main purpose of the CBSS Project Support Facility is to co-finance the development and implementation of Baltic Sea macro-regional cooperation projects, which would bring added value for the Baltic Sea Region, show impact in regional cooperation and foster long-term partnerships. The Project Support Facility should be used to facilitate project preparation and implementation in relation to the politically defined five priority areas of the CBSS. Every project applicant has to indicate the planned budget in an application form. Thereby, the planned costs must be divided into the following budget lines – personnel costs, travel and subsistence costs, sub-contracting costs, other direct costs and administration / overhead. The total budget of the PSF may range from 10,000 to 50,000 EUR, in which projects must have secured a minimum of 10% co-funding. The planned timeframe of the facility is March 2013 until 2015, with a continuous open call for applications.

[www.cbss.org/project-support-facility/](http://www.cbss.org/project-support-facility/)

## **INTERREG BALTIC SEA REGION – PROGRAM FOR 2014 TO 2020**

Transnational cooperation in the Baltic Sea region continues in the funding period 2014-2020. After more than two years of intense work, the Joint Programming Committee, comprising national delegations from eight EU Member States (Denmark, Germany, Estonia, Finland, Latvia, Lithuania, Poland, and Sweden) as well as the neighbouring countries (Norway, Belarus, and Russia), approved the Cooperation Program on May 14th, 2014, in Warsaw. After the approval by the Joint Programming Committee, the Cooperation Program was submitted to participating EU countries and Norwegian governments for final national endorsement. On September 4th, 2014 the Program was submitted to the European Commission for approval and was approved on December 18th, 2014.

[www.interreg-baltic.eu](http://www.interreg-baltic.eu)

## **CREATIVE EUROPE**

Creative Europe is the European Commission's framework program for support to the culture and media sectors. It has a budget of €1.46 billion over the next six years and consists of two sub-programs; the Culture sub-program supporting performing and visual arts, heritage and other areas, and the MEDIA sub-program which will provide funding for the cinema and audiovisual sector. It will also launch a new financial guarantee facility enabling small cultural and creative businesses to access up to €750 million in bank loans. The program will allocate at least 56% of its budget for the MEDIA sub-program and at least 31% for the Culture sub-program. A maximum of 13% of the budget will be assigned to the cross-sectoral strand, which includes support for 'Creative Europe Desks' in each participating country, providing advice to potential beneficiaries. Around €60 million in funds is earmarked for policy cooperation and for fostering innovative approaches to audience building and new business models.

[www.ec.europa.eu/culture](http://www.ec.europa.eu/culture)

## NORDIC CULTURE POINT

Nordic Culture Point serves as the secretariat for the Nordic Council of Ministers' two cultural programs: the Culture and Art Program and the Nordic-Baltic Mobility Program for Culture (called The Mobility Program). The programs are open to artists and cultural operators within all artistic and cultural forms. The programs cover a range of different types of grants, from travel grants to grants for perennial productions. The various forms of grants have different objectives, criteria and deadlines for applications. The Nordic cultural cooperation is to function as an additional input to the culture and arts of the Nordic countries and the Faroe Islands, Greenland and Åland.

[www.kulturkontaktnord.org](http://www.kulturkontaktnord.org)

## NORDIC CULTURE FUND

The Nordic Culture Fund supports projects on the theme of cultural co-operation, projects that enhance co-operation and projects with considerable Nordic content. The Fund supports projects that involve at least three Nordic countries (Denmark, Finland, Iceland, Norway and Sweden or the Faroe Islands, Greenland and Åland). In addition to the three Nordic countries, the project may include co-operation with partners in countries outside the Nordic Region. The project must be co-operative in nature, and involve the exchange and/or interaction.

[www.nordiskkulturfond.org](http://www.nordiskkulturfond.org)

## SWEDISH INSTITUTE

The Swedish Institute invites Swedish organizations to submit applications for seed funding under the framework for collaboration in the Baltic Sea region. The project activities that the Swedish Institute supports must be aimed at developing conditions for long-lasting, sustainable relations between organizations in the Baltic Sea region. The basis of activities for developing relations is the meeting between individuals and organizations whose aim is to support and stimulate the development of mutual and sustainable relations, partnerships and alliances. The projects are to be based on a clear needs analysis and take an innovative approach in the region – for instance, this could involve collaboration in new constellations, with new methods or on a new theme. Seed funding is intended to be used to start new collaborations or expand existing ones in Estonia, Latvia, Lithuania, Poland, Russia, Ukraine and Belarus, and in some cases in Moldova and Georgia.

<https://eng.si.se>

# PARTNERS CONTACTS

## PA CULTURE COORDINATORS

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Ministry of Justice, Cultural and European Affairs of Land Schleswig-Holstein  
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Fax: +49 04 319 886 122 636  
marlene.rothe@jumi.landsh.de

[www.eusbsrculture.eu](http://www.eusbsrculture.eu)

As PA Culture coordinators, we would like to say THANK YOU to all partners involved. For those who are new and would like to get involved in EUSBSR and PA Culture activities, please feel free to contact us.

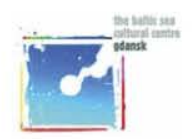


## PARTNERS



## PROJECT PARTNERS

Aalto University School of Business Small Business Center  
 Academia Baltica  
 Adam Mickiewicz Institute  
 Amicus Society  
 Archäologisches Landesamt Schleswig-Holstein  
 ARS BALTICA  
 Art Centre Gallery EL  
 Art Exhibition Hall of Karlskrona City  
 Aue-Säätiö  
 Baltic Branch of the National Centre for Contemporary Arts (Kaliningrad NCCA)  
 Baltic Development Forum  
 Baltic Sea Cultural Centre Gdańsk  
 Black Nights Film Festival  
 Blekinge County Museum  
 Blekinge Institute of Technology – BTH  
 Borussia Foundation  
 Centre Development Programs (EMI-ECO)  
 City of Kiel Environment Department  
 City of Malmö Environment Department  
 City of Riga City Development Department  
 CBSS  
 CBSS Monitoring Group on Cultural Heritage in the Baltic Sea States  
 Creative Estonia  
 Danish Building Research Institute SBI at Aalborg University  
 Department of Northern European Studies at Humboldt University Berlin  
 Danish Cultural Institute  
 Embassy of the Republic of Poland in Tallinn  
 Energy Agency for Southeast Sweden  
 European Foundation of Monuments Protection  
 Färgfabriken  
 Forum Marinum Turku  
 Gdańsk City Gallery  
 Hamburg Ministry of Culture  
 Hamburg Ministry of Urban Development and Environment  
 Information Center for Sustainable Renovation  
 Kalmar Konstmuseum  
 KIINKO Real Estate Education  
 Kothla-Järve Town Government  
 Laznia Centre for Contemporary Art  
 Lithuanian Sea Museum Klaipeda  
 Marinmuseum Karlskrona  
 Ministry of Culture and National Heritage of Poland  
 Ministry of Culture of the Republic of Lithuania  
 Ministry of Justice, Cultural and European Affairs Schleswig-Holstein  
 Monitoring Group on Cultural Heritage of the Baltic States  
 National Board of Finland  
 National Maritime Museum Gdańsk  
 Nida Art Colony  
 Nordic Council of Ministers  
 Rauma Art Museum  
 Region Blekinge  
 Republican Centre for Technology Transfer  
 Riga Technical University Institute of Environment and Energy Systems  
 Riga 2014  
 Schiffahrtsmuseum Flensburg  
 Starter  
 Stena Line Scandinavia AB  
 Stockholm City Museum  
 Swedish National Heritage Board  
 Szczecin University  
 Tallinn City Archives  
 Tartu University Institute of History and Archaeology  
 Thomas Mann Cultural Centre  
 University of Latvia Department of Medieval History  
 University Vechta Institute for Cultural Studies  
 Vocational Training Centre Hamburg  
 Vilnius Gediminas Technical University







Kalmar konstmuseum





Ministry of  
**Culture**  
and National  
Heritage of  
the Republic  
of Poland.

